



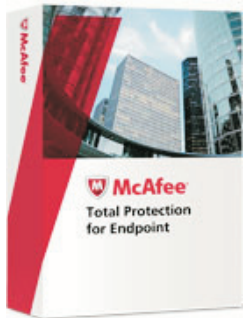
# TOTAL PROTECTION PROMOTION

## Get 3 years of protection for the price of 2



McAfee is proactive in delivering customers long-term total protection when it comes to endpoint security. Today's threat landscape requires more than just anti-virus protection. McAfee's Total Protection solutions enable you to completely protect your company's infrastructure, while at the same time reduce your operational cost and also maintain compliance. Take advantage of this promotion today to deploy Total Protection to your environment.

### Total Protection: Buy 2, Get 3 Promotion



This promotion allows you to get 3 years for the price of 2 years. This is available to customers who upgrade to select Total Protection solutions from Active Virus Defense (AVD) or Active VirusScan (SAV). New customers to McAfee can also participate in this promotion. This promotion is only available in North America and EMEA

The selected Total Protection Solutions for this promotion include:

Protection Tier	ToPS for Endpoint Essential (TEE)	ToPS for Secure Business (TEB)	ToPS for Endpoint (TEN)	ToPS for Endpoint Advanced (TEA)
Single management console	✓	✓	✓	✓
Desktop & server anti-virus	✓	✓	✓	✓
Desktop anti-spyware	✓	✓	✓	✓
Desktop host IPS & firewall	✓	✓	✓	✓
Web security	✓	✓	✓	✓
Email server anti-virus & anti-spam		✓	✓	✓
Network access control				✓
Desktop policy auditing				✓
Device control		✓		
Full disk encryption		✓		
Email & web gateway anti-virus		✓		
Email & web gateway anti-spam		✓		
Email & web gateway URL/Content filtering		✓		

### Top Reasons to Upgrade to ToPS for Endpoint:

- 1. Save money** – By consolidating your security solutions with one vendor, you can gain additional protection at a lower cost.
- 2. Save time** – Because it's integrated with McAfee ePolicy Orchestrator® (ePO™), you can manage it easily from one centralized console.
- 3. Protect from every angle** – Total Protection for Endpoint provides advanced protection: integrated anti-spyware, zero-day intrusion prevention, and flexible network access control.
- 4. Deploy quickly and easily** – Integration with ePO means you can add increased protection fast.
- 5. Leverage the leader** – McAfee has been an endpoint security leader in the Gartner Magic Quadrant for four years and was selected "best endpoint security solution" by SC Magazine for 2009.

### Key Benefits

- Stronger Security** – Advanced technologies protect desktops, laptops and servers against today's advanced threats. Proactive Artemis technology stops new malware immediately without signature updates and often leads all competitors for the best detection rates.<sup>1</sup>
- Lower Operational Cost** – ePolicy Orchestrator (ePO) along with product integration simplifies security management and can reduce the cost of managing IT security and compliance by more than 50%.
  - Large enterprises (10k+ nodes) reduced their total IT security FTE costs by more than 60%.<sup>2</sup>
  - Mid-sized enterprises (1-10K nodes) reduced their total IT security FTE costs by more than 75%.<sup>3</sup>
  - ePO admins (large & mid-sized enterprise) spent almost 6 hours less per week to manage security than those who do not use ePO.<sup>4</sup>
- Simplified Compliance** – Total Protection for Endpoint helps identify, enforce and prove both internal and regulatory security compliance measures. McAfee is the only company to have an integrated management platform for both security and compliance management, including network access control, policy auditing and rogue system detection.